



# Acquiring Funding for Your Research

A practical online course with writing exercises

You have brilliant ideas for your research. The one thing you are lacking is money. Luckily, there is plenty of publicly funded grants that can cover the expenses. But how to identify the right funding instrument, and how to convince the funder of your idea? This is what you'll learn in this course. In three consecutive modules, you will make your way towards an efficient first draft of your proposal.

## Module 1: Introduction to Public Research Funding

Group work, half a day, covering the following topics:

- Funding organizations
- Funding schemes / programs
- Covered expenses
- The funding process: From application to reporting
- Formal aspects

## Module 2: Writing Successful Grant Proposals

Group work, 1 day, with breaks and practical exercises on:

- Identifying the right funding program
- Strategies for the application process (time management, consortium cooperation)
- Understanding and optimally using the call material (call text, proposal template, etc.)
- Iterative writing of an example proposal (actually planned or mock proposal)

## Module 3: Optimizing your proposal

Individual work with the instructor, broken down into 2 time slots of 1 to 1,5 hrs, covering:

- Sharpening your individual funding goals
- Check of the optimal funding scheme
- Optimizing your proposal text

## Your Course Instructor

Dr. Simone Cardoso de Oliveira has been acquiring research funding for several decades, securing double digit millions of Euros for herself and her clients. As a freelance consultant, she is offering support in grant writing and strategic funding for academic researchers and companies. Trained as a neuroscientist, she is especially versed in the life sciences and medical technology.



## Organizational Issues

**Format:** Online, via videoconferencing plus virtual whiteboard.

**Target group:** Researchers with little or no experience in grant writing.

**Languages:** English or German

**Group size:** min. 4, max. 8