



CareerMaker 2.0

A blended learning course on building and pursuing your personal career vision

During your academic studies, you spend plenty of time learning scientific facts and methods in your specific field of study. But no one teaches you how to translate that academic knowledge into a successful career. This course introduces you to a systematic approach for building a personal career vision, based on your individual goals, experiences and talents – be it in an academic setting or beyond. You'll be enabled to put yourself into the driver's seat of your career and efficiently tackle typical obstacles along the way.

Module 1: Kickoff Workshop

Group work (two consecutive days, 3 hours each with breaks):

- Possible career options for academics and specifics of the academic pathway
- Finding out about your knowledges, skills, talents and wishes
- Defining your sweet spot in the multidimensional career universe
- Your next steps / goals

Module 2: Online Self-Study Period

One month individual work in an online course, containing input, nudges and exercises on:

- Tools and tips for career support, decision making and from Positive Psychology
- Your progress along your next steps / goals

Module 3: Towards your next position

Group work (one day, 3 hours with breaks)

- Learnings and experiences from Module 1 and 2
- Methods for systematically exploring specific professional fields
- The formal and informal job market
- Application processes

Module 4: One-on-one Career Coaching

Individual work with the instructor (up to 1,5 hrs):

- A deep dive into your specific question(s)
- Refining your personal career vision
- Addressing current personal challenges and developing individual plans for action

Your Course Instructor

Dr. Simone Cardoso de Oliveira is a professional career coach. Trained as a neuroscientist, she has many years of professional experience in diverse professional fields, ranging from research to management, from university to private companies, from development to sales, and from public employee to freelancer. Fostering the career development of academics has always been a matter of heart to her.



Organizational Issues

Format: Online, via videoconferencing plus virtual whiteboard and an online course platform.

Target group: Advanced doctoral students or postdocs.

Languages: English. **Group size:** min. 5, max. 8