



CareerMaker

A blended learning course on building and pursuing your personal career vision

During your academic studies and PhD work, you spend plenty of time learning scientific facts and methods in your specific field of study. But no one teaches you how to translate that academic knowledge into a successful career that matches your goals and talents. This course introduces you to a systematic approach for building a personal career vision, based on your individual goals, experiences and talents – be it in an academic setting or beyond. You'll be enabled to put yourself into the driver's seat of your career and efficiently tackle typical obstacles along the way.

Module 1: Kickoff Workshop

Group work, two half days:

- Finding out about your knowledges, skills, talents and wishes
- Defining your sweet spot in the multidimensional career universe
- Specifics of academic career pathways
- The formal and informal job market
- Your next steps / goals

Module 2: Online Self-Study Period

One month, individual work, with additional input, nudges and exercises on:

- Your progress along your next steps / goals
- Tools and tips for career support, decision making and from Positive Psychology

Module 3: One-on-one career coaching

Individual work with the instructor, up to 1,5 hrs, covering:

- A deep dive into your specific questions
- Refining your personal career vision
- Addressing concrete challenges and developing individual plans for action

Your Course Instructor

Dr. Simone Cardoso de Oliveira is a professional career coach. Trained as a neuroscientist, she has many years of professional experience in diverse professional fields, ranging from research to management, from university to private companies, from development to sales, and from public employee to free-lancer. Career pathways and perspectives of academics have always been a matter of heart to her.



Organizational Issues

Format: Online, via videoconferencing plus virtual whiteboard and an online course platform.

Target group: Advanced doctoral students and postdocs.

Languages: English or German

Group size: min. 5, max. 8

Course fee per participant: 525 € (for all 3 modules), plus VAT (if applicable)